



ALHFAM



The Association for Living History, Farm and Agricultural Museums

ALHFAM 2023 BULLETIN SURVEY RESPONSES

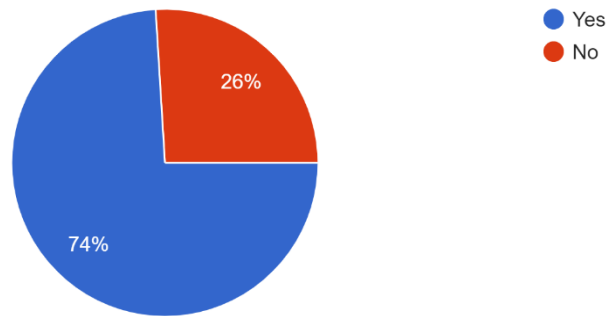
Abstract

The Communications Committee of ALHFAM sent out a survey to the membership to determine who was reading the Bulletin, what engagements were happening, and what the membership wanted to see changed about the Bulletin.

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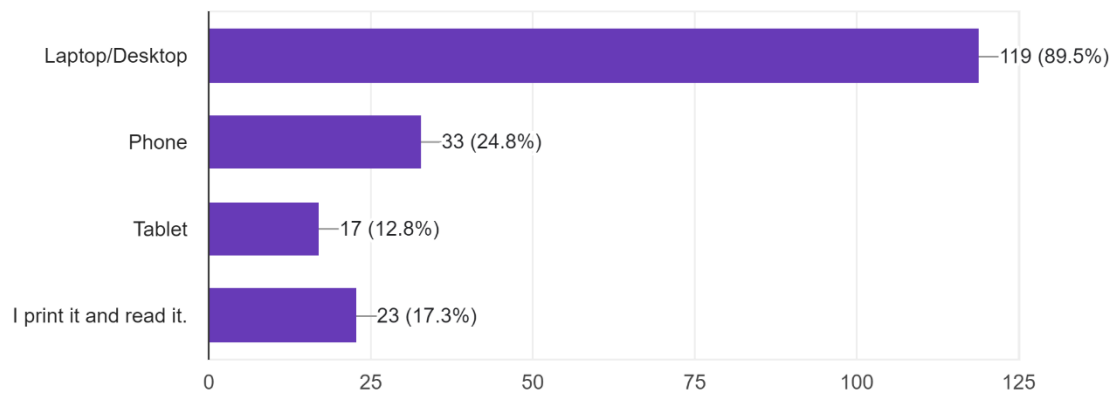
Do you read the ALHFAM Bulletin?

181 responses



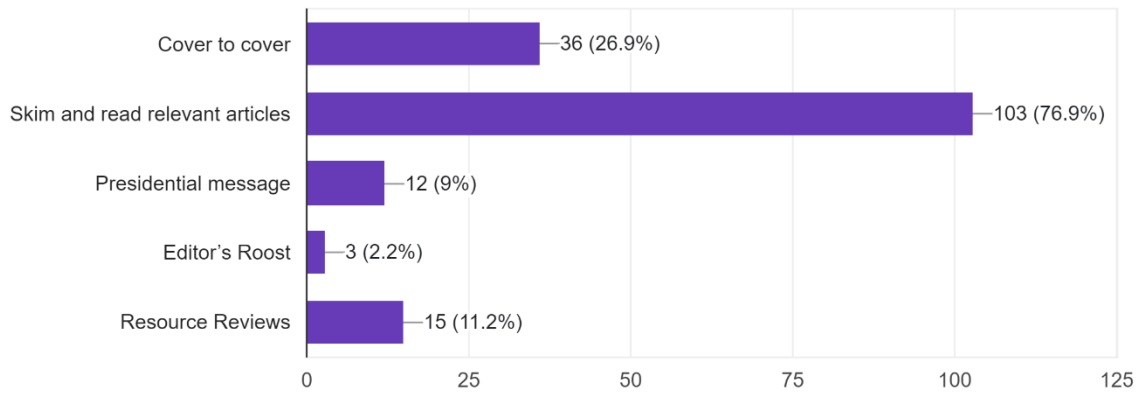
If yes, what platforms do you use? (select all that apply)

133 responses



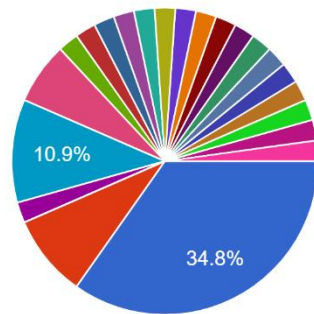
What parts of the Bulletin do you read? (select all that apply)

134 responses



If not, why do you not read the Bulletin? (choose one)

46 responses

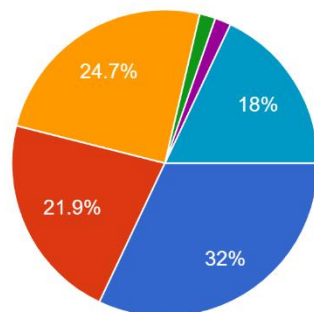


- Was not aware of the ALHFAM Bulletin
- Articles are not relevant to my interests
- Articles are too long
- Articles are too short
- The Bulletin lacks substance
- Reading the Bulletin is too much of a t...
- Format is challenging on my preferred...
- I prefer a paper bulletin - there is too...

▲ 1/3 ▼

Overall, how satisfied are you with the ALHFAM Bulletin? (choose one)

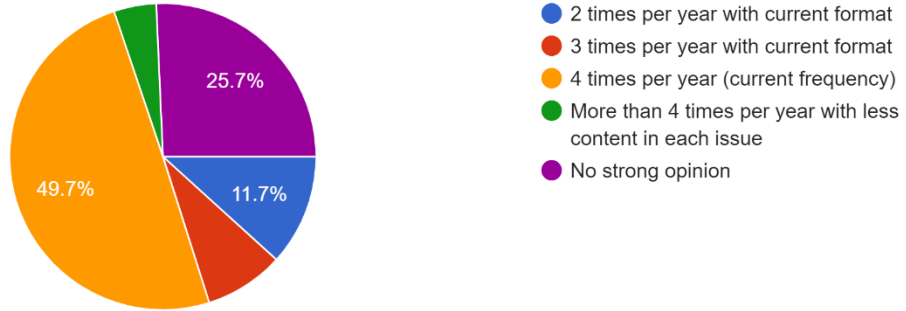
178 responses



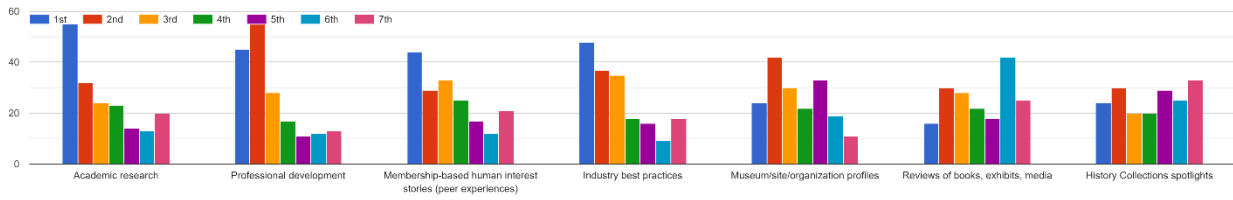
- Very satisfied, no change required
- Somewhat satisfied but would like changes
- Neutral
- Somewhat dislike
- Dislike a great deal
- N/A (I have not read/used the Bulletin)

The ALHFAM Bulletin is usually published quarterly. In your opinion, what is the ideal frequency?
(choose one)

179 responses



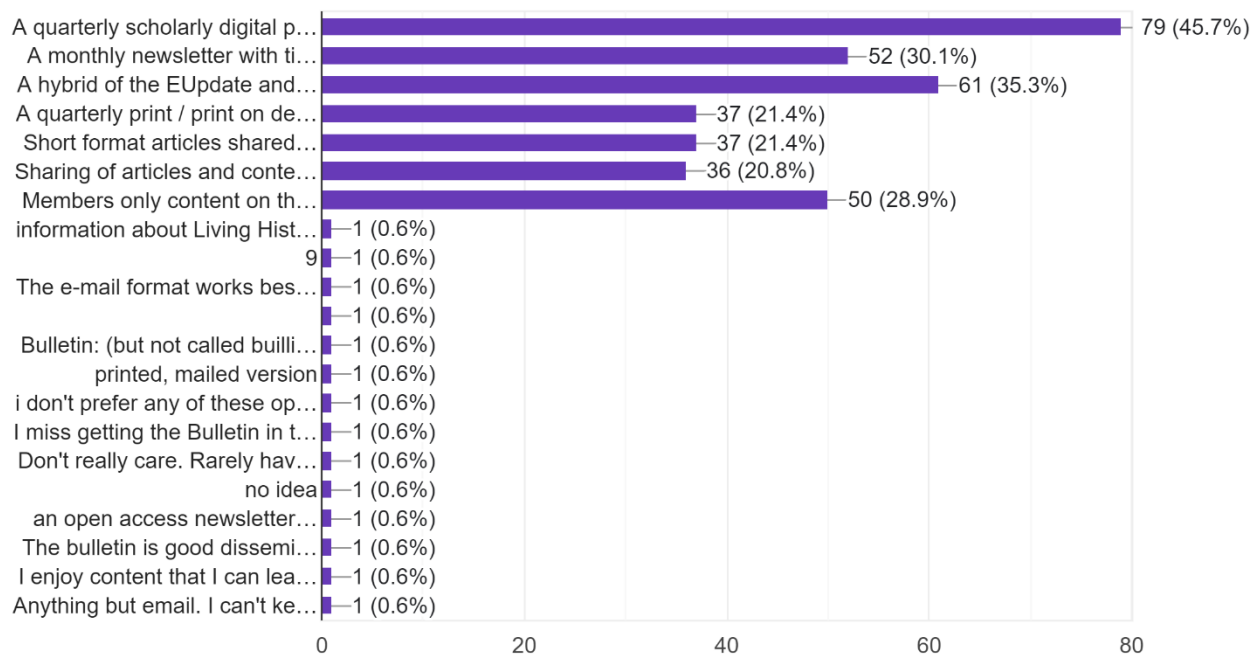
What types of articles do you prefer for the Bulletin?



(SEE SURVEY Responses here for the next question which was a fill-in response area)

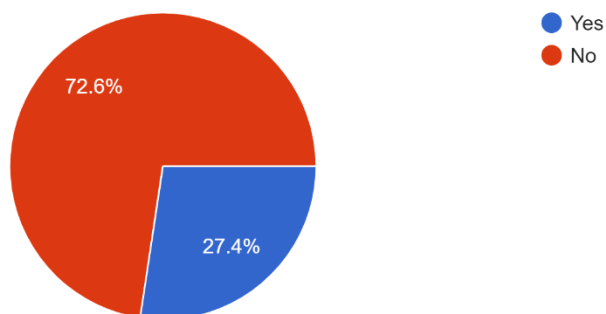
What types of member communication would you most prefer? (select up to three)

173 responses



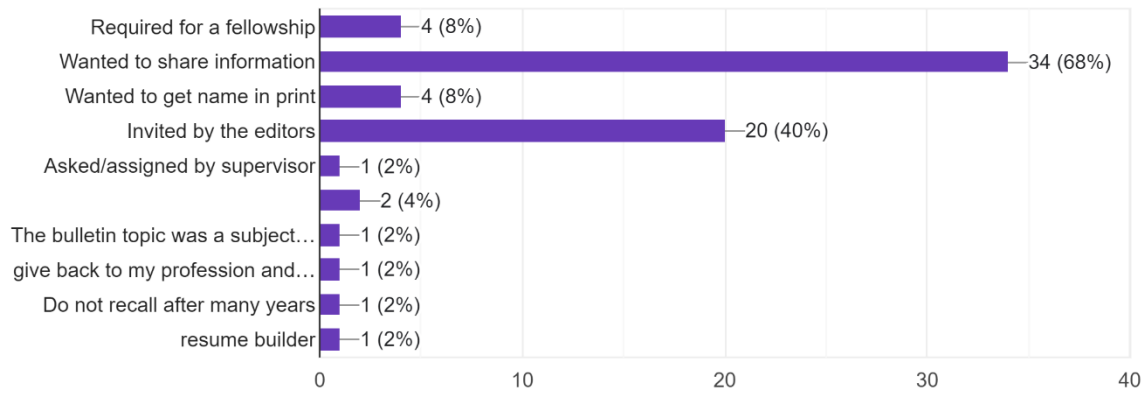
Have you ever written an article or review for the Bulletin?

179 responses



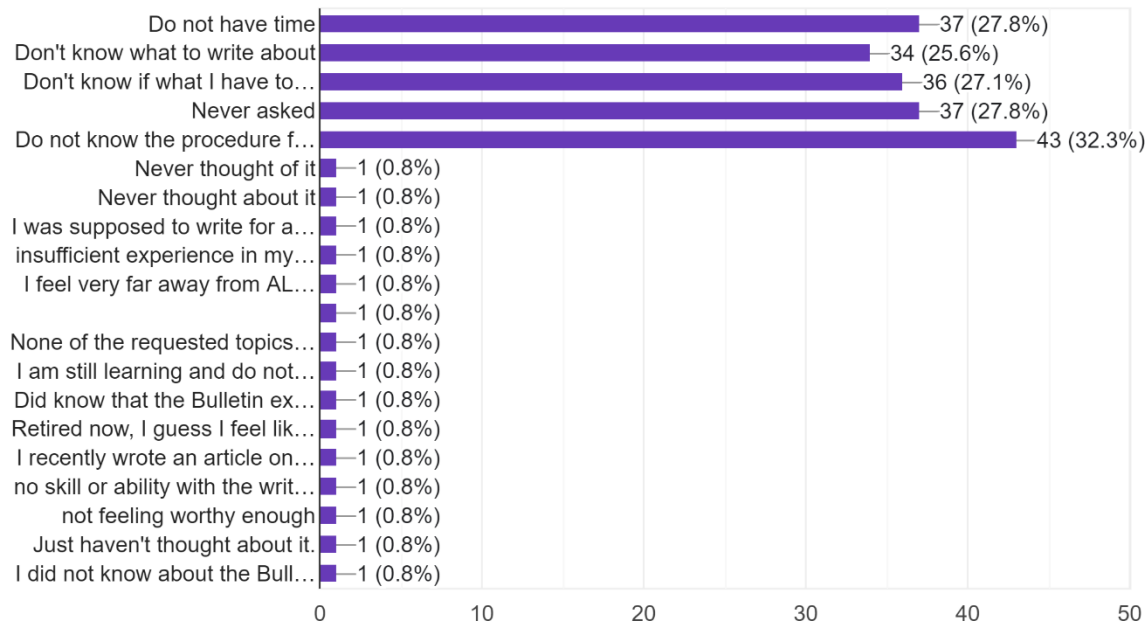
If yes, why?

50 responses



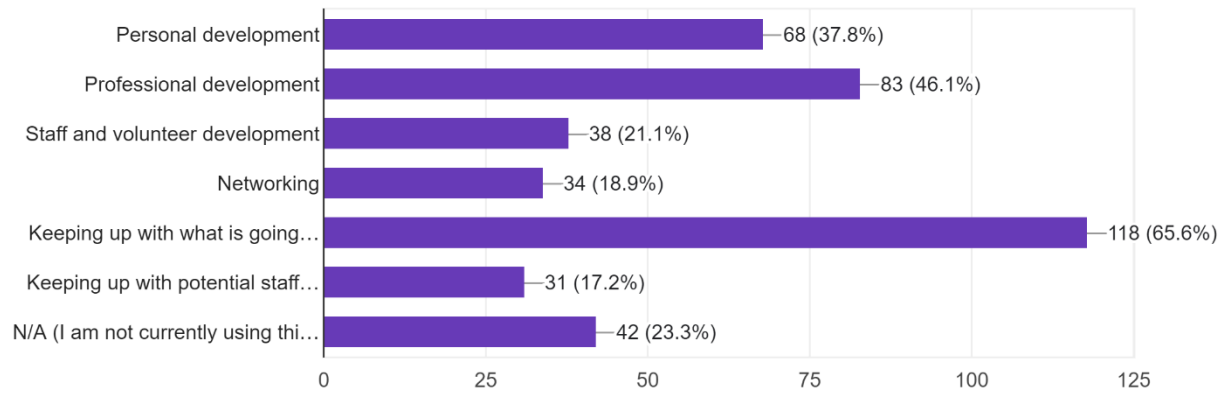
If no, why not?

133 responses



How are you using the Bulletin? (select all that apply)

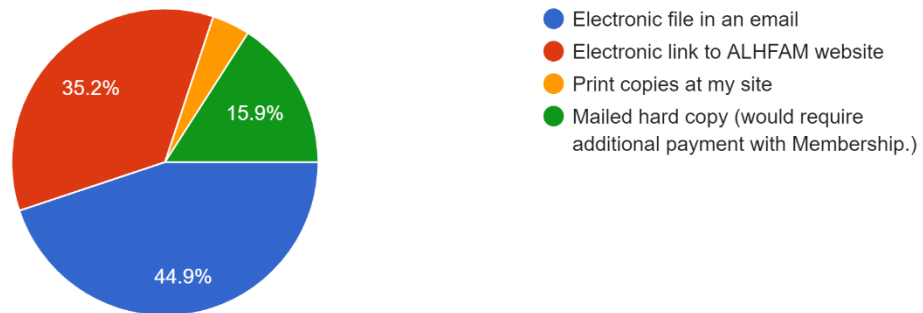
180 responses



Which format would best suit your needs based on how you answered the previous question?

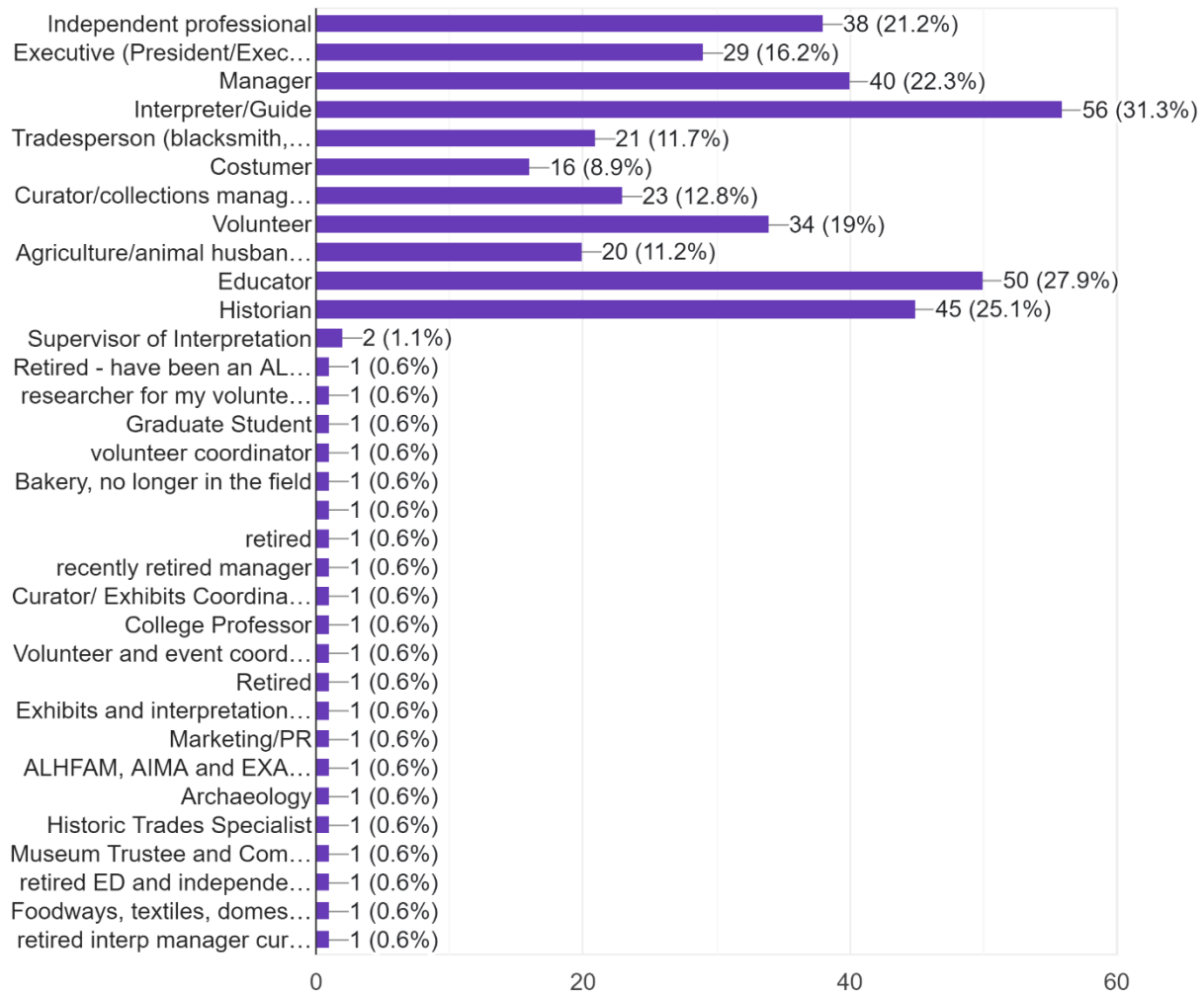
(select one)

176 responses



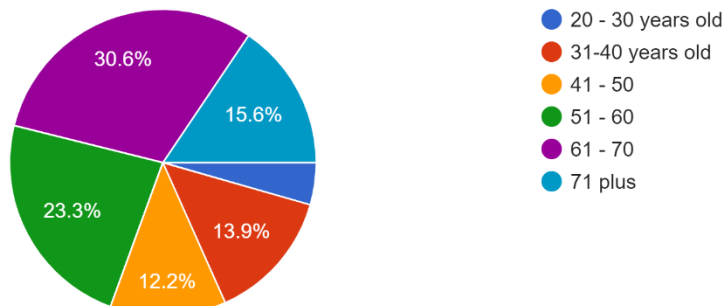
Please share your role in the industry. (select up to three)

179 responses



Please answer the following demographic questions to enhance our understanding of your responses. What is your age group?

180 responses



What is your ALHFAM membership level?

178 responses

